

Minor in INTERNATIONAL BUSINESS

Effective Fall 2008

This minor is designed primarily for business majors. A student from outside the College of Business who desires to pursue the minor must recognize that there are several pre-requisites to the required courses, which may themselves have pre-requisites. As an alternative, students from outside the College of Business may want to consider the College of Business minor in Business.

SELECT 4 of the following courses:

Credits

BA 4300	International Finance ¹	3
BA 4590	Global Marketing Strategy ²	3
BA 4790	Operations and Supply Chain Strategy ³	3
ECON 5150	Comparative Economic Systems ⁴	3
MHR 3820	International Management	3

AND either

A. Two classes (6 credits) from one of the following supporting areas

Eastern Europe⁵

ECON 5120 – Economics of Russia Eastern Europe or HIST 3280 – East Central Europe since 1520 or HIST 3310 – Balkans since 1389 or HIST 3330 – The Soviet Union and its Heirs
POLS 3220 - Russian and Eastern European Government and Politics
RUSS 3300 – Contemporary Russian Language and Culture

Western Europe⁵

HIST 3240 – Modern Europe
POLS 3210 – Western European Government and Politics or POLS 4210 - European Union Politics
FREN 3570 – France Today or GERM 3300 – Contemporary German Speaking Cultures or SPAN 3550 – Spanish Culture and Civilization

Latin America⁵

HIST 3630 - History of Modern Latin America
POLS 3270 – Latin American Government and Politics
SPAN 3570 – Latin American Culture and Civilization

¹ Pre-requisite: Grade of B- or better in BA 3400 - Corporate Finance

² Pre-requisite: Grade of B- or better in BA 3500 - Fundamentals of Marketing

³ Pre-requisite: Grade of B- or better in BA 3700 – Operations Management

⁴ Pre-requisite: ECON 2010 – Introduction to Microeconomics

⁵ In the event a course required for a supporting area is not offered or available, it may be substituted with an approved alternative class.

Asia⁵

HIST 3460 – Comparative Asian History

POLS 4260 – Southeast Asian Government and Politics or POLS 3250 – Chinese Government and Politics

CHIN 3100 – Readings in Contemporary Chinese Culture or JAPN 3100 – Readings in Contemporary Japanese Culture

International Trade⁵

ECON 5400 - International and Development Economics

POLS 5480 – International Trade Policy

POLS 3100 – Global Issues

OR

B. Demonstrate competence in a second language. This can be demonstrated either by

- A minor or major in a second language
- Sixteen semester credits of a second language at an accredited school
- Passing a language challenge competency exam and successful completion of the next higher class
- Successful completion of the BYU Language Test (minimum of sixteen credits)
- Sixteen credits from the Intensive English Language Institute or a TOEFL score of 500

OR

C. Demonstrate international work experience or undertake an internship. The work experience/internship is either to be completed overseas or to provide substantial and approved international experience. It is required to be of no less than 9 weeks in duration.

OR

D. Spend a minimum of one semester studying at an approved overseas institute of higher education or participate in an approved overseas study tour.