

UTAH STATE UNIVERSITY COLLEGE OF BUSINESS ARTICULATION AGREEMENT BETWEEN THE
COLLEGE OF BUSINESS AT UTAH STATE UNIVERSITY AND THE
DAVID S. ECCLES SCHOOL OF BUSINESS AT **UNIVERSITY OF UTAH**

The following courses are required of all majors in the College of Business at USU.

Utah State University

University of Utah

ACCT 2010
Survey of Accounting I (3 sem cr)

ACCT 2010
Survey of Accounting I (3 sem cr)

ACCT 2020
Survey of Accounting II (3 sem cr)

ACCT 2020
Survey of Accounting II (3 sem cr)

BIS 2550
Business Communications (3 sem cr)

WRTG 3500
Business Writing (3 sem cr)

ECON 1500
Economic Institutions (3 sem cr)

ECON 2020
Principles of Macroeconomics (3 sem cr)

ECON 2010
Micro-economics (3 sem cr)

ECON 2010
Principles of Microeconomics (3 sem cr)

MHR 2990
Business Law (3 sem cr)

MGT 3410
Business Law: The Commercial
Environment (3 sem cr)

STATS 2300
Business Statistics (4 sem cr)

MGT 2340
Survey of Statistics I (3 sem cr)
AND
MGT 2350
Survey of Statistics II (3 sem cr)

MATH 1050
College Algebra (4 sem cr)

MATH 1050
College Algebra (4 sem cr)
OR Math 1090 (accepted if completed with a C or better)

MATH 1100
Calculus Techniques (3 sem cr)

MATH 1100
Quantitative Analysis (3 sem cr)

PSYCH 1010 OR SOC 1010
Introductory Courses (3 sem cr)

PSYCH 1010 **OR** SOC 1010
Introductory Courses (3 sem cr)

BIS 2100**
Principles of MIS (3 sem cr)

No equivalent course evaluated U of U

UPPER DIVISION

BA 3400
Corporation Finance (3 sem cr)

BA 3500
Fundamentals of Marketing (3 sem cr)

BA 3700
Production Operations Management (3 sem cr)

BA 4410
Financial Institutions (3 sem cr)

BA 4420
Insurance (3 sem cr)

BA 4430
Real Estate Finance (3 sem cr)

BA 4450
Financial Policy (3 sem cr)

BA 4460
Investments (3 sem cr)

BA 4510
Buyer Behavior (3 sem cr)

BA 4530
Marketing Research (3 sem cr)

BA 4540
Retailing Management (3 sem cr)

BA 4550
Promotion Management (3 sem cr)

ECON 3400
International Econ for Business (3 sem cr)

ECON 4020
Macroeconomics for Managers (3 sem cr)

ECON 4010
Managerial Economics (3 sem cr)

ECON 5600
Financial Economics (3 sem cr)

FINAN 3040
Financial Management (3 sem cr)

MKTG 3010
Principles of Marketing (3 sem cr)

MGT 3660
Production/Operations Management (3sem cr)

FINAN 4330
Credit Institutions (3 sem cr)

FINAN 4240
Risk and Insurance (3 sem cr)

FINAN 4740
Real Estate Principles (3 sem cr)

FINAN 4040
Intermediate Corp Finance (3 sem cr)

FINAN 4050
Intermediate Investments (3 sem cr)

MKTG 4770
Consumer Behavior (3 sem cr)

MKTG 3450
Marketing Research (3 sem cr)

MKTG 4600
Retail Management (3 sem cr)

MKTG 4500
Introduction to Advertising (3 sem cr)

ECON 3500
International Economics (3 sem cr)

ECON 4020
Intermediate Macroeconomics Analysis (3 sem cr)

ECON 4010
Intermediate Microeconomic Analysis (3 sem cr)

ECON 3200
Money and Banking (3 sem cr)

ECON 5680 Labor Market Policy (3 sem cr)	MGT 4840 Human Resource Market Analysis (2-4 sem cr)
MHR 3110 Managing Organizations & People (3 sem cr)	MGT 3500 Principles of Management (3 sem cr)
MHR 3710 Developing Team & Interpersonal Skills (3 sem cr)	MGT 3680 Human Behavior in Organizations (3 sem cr)
MHR 3720 Leadership, Ethics and Organizational Change (3 sem cr)	MGT 3800 Business & Society (3 sem cr)
MHR 3810 Employment Law and Policy Development (3 sem cr)	MGT 5540 Human Resource law & Public Policy (3 sem cr)
MHR 3820 International Management (3 sem cr)	MGT 4900 International Management (3 sem cr)
MHR 4880 Independent Research and Readings (3 sem cr)	MGT 5770 Innovation and Entrepreneurship (3 sem cr)
MHR 4890 Business Strategy in a Global Context (3 sem cr)	MGT 5700 Advanced Management (3 sem cr)
ACCT 3410 Income Tax I (3 sem cr)	Accounting 5310 Taxation I (3 sem cr)
ACCT 5410 Income Tax II (3 sem cr)	Accounting 5350 Taxation II (3 sem cr)
ACCT 3110 Intermediate Accounting I (3 sem cr)	Accounting 3120 Financial Acctg II (3 sem cr)
ACCT 3120 Intermediate Accounting II (3 sem cr)	Accounting 5210 Financial Acctg III (3 sem cr)
ACCT 3310 Management & Cost Accounting (3 sem cr)	Accounting 5210 Management Acctg I (3 sem cr)
ACCT 4500 Accounting Information Systems (3 sem cr)	Accounting 5410 Accounting Information Systems (3 sem cr)
ACCT 4510 Auditing Principles & Techniques (3 sem cr)	Accounting 5510 Auditing (3 sem cr)

**All COB students must complete BIS 1400 or Utah State University's Computer Literacy Exam or an equivalent transfer course or exam prior to enrolling in BIS 2450.

COB CEO Center

College of Business Career & Education Opportunities Center
Utah State University - 3505 Old Main Hill - Logan, UT 84322
Eccles Business Building - Room 309
Phone: 1-435-797-2272 fax: 1-435-797-2399
www.usu.edu/cobceo

Admission to the College of Business

Non-Freshmen and Transfer Admission (24 or more credits)

USU students and transfer students from other accredited colleges or universities may be admitted directly to any College of Business major if they have met the following:

1. Admitted to Utah State University
2. Designated a College of Business major on university application or submitted a College of Business application to the College of Business Career & Education Opportunities Center.
3. 24 or more post-high school earned college credits with 3.5 GPA or higher.

Students Not Admitted to the College of Business

Students not meeting the above conditions are not admitted directly to the College of Business. They must apply through the College of Business CEO Center, Business 309, after they have completed 24 credits to include ECON 1500, MATH 1100, STAT 2300, and PSY 1010 or SOC 1010 with a C grade or higher in each course. Application for admission with an essay are available in the COB CEO Center. Applicants are ranked according to GPA calculated below and admitted based on space available.

- 1/3 weight on four required courses
- 1/3 weight on last 24 credits earned
- 1/3 weight on overall GPA

For this evaluation and ranking, grades for courses which have been repeated will be discounted one step each time repeated for the College of Business admission grade point calculation (A- to B+) Students may not repeat a course more than twice, and no more than 10 repeats in total to earn a degree. (College of Business courses are limited to one repeat.)

Acceptance as an Accounting Major

Students not meeting the college non-freshman and transfer student requirements may apply for acceptance as an accounting major after being admitted in the College of Business, achieving at least a 3.0 cumulative GPA, and completing Accounting 2010 with a B grade or higher. Accounting major application forms may be obtained and submitted at the COB CEO Center, Business 309.

Course Restrictions

Many College of Business courses have prerequisites and other restrictions requiring adherence. College of Business courses may be repeated only once. College course restrictions are as follows:

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|-----------------------------|--|
| 1000-level courses | No restrictions |
| 2000-level courses | Satisfy all course prerequisites including a 2.5 GPA. |
| 3000- to 5000-level courses | Admission to the College of Business or another USU major, satisfy all course prerequisites including 2.67 GPA (ACCT 3110 and 3310 require a 3.0 GPA.) |

Matriculation Requirement

Not more than 15 USU College of Business credits (ACCT, BA, BIS MHR), numbered 2000 and above, earned as a non-business major (before acceptance in the College of Business) can be applied to a College of Business degree. More than 15 business credits can be transferred from other accredited institutions. However, additional USU credits added to previously earned transfer credits may not exceed 15.

Implementation

Students will be admitted to the College of Business each semester. Applications must be received by December 1 for Spring Semester, April 1 for Summer Semester, and July 1 for Fall Semester. Applicants who have completed all requirements may apply at any time. If their achievement clearly qualifies for admission, they may receive early admission notification from the selection committee. Other applicants will be notified as soon as possible after grades are posted and the ranking can be made for the current semester.

50% of the business credit hours must be earned at the degree awarding institution.

All students entering USU who desire to pursue a degree from the College of Business must have earned at least 50% of the required business credit at Utah State University. The exact number of business credits required to meet this regulation varies with each major. Please contact your COB advisor or the COB CEO Center (B 309) for clarification.

