

UTAH STATE UNIVERSITY COLLEGE OF BUSINESS ARTICULATION AGREEMENT
BETWEEN THE COLLEGE OF BUSINESS AT UTAH STATE UNIVERSITY AND
THE DIVISION OF BUSINESS AT **BRIGHAM YOUNG UNIVERSITY - PROVO**

The following courses are required of all majors in the College of Business at USU.

UTAH STATE COURSES

Accounting 2010
Survey of Accounting I
(3 sem cr)

AND

Accounting 2020
Survey of Accounting II
(3 sem cr)

BIS 2550
Business Communications (3 sem cr)

Economics 1500
Introduction to Economic Institutions (3 sem cr)

Economics 2010
Micro-economics (3 sem cr)

MHR 2990
Legal Environment of Business (3 sem cr)

Stats 2300
Business Statistics (4 sem cr)

Math 1050
College Algebra (4 sem cr)

Math 1100
Calculus Techniques (3 sem cr)

Psychology 1010 OR Sociology 1010
Introductory Courses (3 sem cr)

BIS 2100**
Principles of MIS (3 sem cr)

BRIGHAM YOUNG UNIVERSITY

Accounting 200
Principles of Accounting (3 sem cr)

AND

Accounting 210
Principles of Accounting II (3 sem cr)
*(Completion of both 200 and 210 are required to
complete USU's Acct.2010 and 2020.)*

M Com 320
Written Business Communications (3 sem cr)

Econ 253
Money and Banking (3 sem cr)

Econ 110
Economic Principles & Problems (3 sem cr)

Accounting 241
Business Law in the Environment (3 sem cr)

Stats 221
Principles of Statistics I (3 sem cr)

Math 110
College Algebra (3 sem cr)

Math 119
Introduction to Calculus (4 sem cr)

Psychology 111 OR Sociology 111
Introductory Courses (3 sem cr)

No equivalent course evaluated at BYU at this time.

UPPER DIVISION

BA 3400 Corporate Finance (3 sem cr)	BusM 301 Financial Management (3 sem cr)
BA 3460 Fundamentals of Personal Investing (3 sem cr)	BusM 200 Personal Finance (2 sem cr)
BA 3500 Fundamentals of Marketing (3 sem cr)	BusM 341 Marketing Management (3 sem cr)
BA 3700 Production (3 sem cr)	BusM 361 Operations Management (3 sem cr)
BA 4300 International Finance (3 sem cr)	BusM 432 International Corporate Finance (3 sem cr)
BA 4420 Principles of Risk & Insurance (3 sem cr)	BusM 406 Principles of Risk & Insurance (3 sem cr)
BA 4430 Real Estate Finance (3 sem cr)	BusM 413 Real Estate Administration (3 sem cr)
BA 4450 Financial Policy (3 sem cr)	BusM 401 Advanced Financial Management (3 sem cr)
BA 4460 Investments (3 sem cr)	BusM410 Investments (3 sem cr)
BA 5730 Management of Quality (3 sem cr)	BusM 463 Quality Management (3 sem cr)
Economics 3400 International Economics for Business (3 sem cr)	Economics 257 International Trade and Finance (3 sem cr)
Economics 4020 Macroeconomics for Managers (3 sem cr)	ManEc 301 Macroeconomics for Business Decisions (3 sem cr)
Economics 4010 Managerial Economics (3 sem cr)	ManEc 300 Economics of Market Systems (3 sem cr)
MHR 3110 Managing People & Organizations (3 sem cr)	OrgBeh 347 Managerial Leadership Development (3 sem cr)
MHR 4880 Entrepreneurship Context (3 sem cr) OR MHR 4890 Business Strategy in a Global Context (3 sem cr)	BusM 499 Strategic Management (3 sem cr)
Economics 5600 Money & Banking (3 sem cr)	ManEc 453 Money, Banking & Business (3 sem cr)
BA 4510 Buyer Behavior (3 sem cr)	BusM 444 Consumer Behavior (3 sem cr)

BA 4530
Marketing Research (3 sem cr)

BA 4550
Promotion Management (3 sem cr)

BA 4540
Retailing Management (3 sem cr)

BA 4590
Marketing Strategies (3 sem cr)

BA 4410
Financial Institutions (3 sem cr)

BusM 442
Marketing Research (3 sem cr)

BusM 455
Promotion Management (3 sem cr)

BusM 456
Retailing Management (3 sem cr)

BusM 459
Marketing Strategy (3 sem cr)

BusM 405
Management of Financial Institutions (3 sem cr)

**All COB students must complete BIS 1400 or Utah State University's Computer Literacy Exam or an equivalent transfer course or exam prior to enrolling in BIS 2450.

COB CEO Center

College of Business Career & Education Opportunities Center
Utah State University - 3505 Old Main Hill - Logan, UT 84322
Eccles Business Building - Room 309
Phone: 1-435-797-2272 fax: 1-435-797-2399
www.usu.edu/cobceo

Admission to the College of Business

Non-Freshmen and Transfer Admission (24 or more credits)

USU students and transfer students from other accredited colleges or universities may be admitted directly to any College of Business major if they have met the following:

1. Admitted to Utah State University
2. Designated a College of Business major on university application or submitted a College of Business application to the College of Business Career & Education Opportunities Center.
3. 24 or more post-high school earned college credits with 3.5 GPA or higher.

Students Not Admitted to the College of Business

Students not meeting the above conditions are not admitted directly to the College of Business. They must apply through the College of Business CEO Center, Business 309, after they have completed 24 credits to include ECON 1500, MATH 1100, STAT 2300, and PSY 1010 or SOC 1010 with a C grade or higher in each course. Application for admission with an essay are available in the COB CEO Center. Applicants are ranked according to GPA calculated below and admitted based on space available.

- 1/3 weight on four required courses
- 1/3 weight on last 24 credits earned
- 1/3 weight on overall GPA

For this evaluation and ranking, grades for courses which have been repeated will be discounted one step each time repeated for the College of Business admission grade point calculation (A- to B+) Students may not repeat a course more than twice, and no more than 10 repeats in total to earn a degree. (College of Business courses are limited to one repeat.)

Acceptance as an Accounting Major

Students not meeting the college non-freshman and transfer student requirements may apply for acceptance as an accounting major after being admitted in the College of Business, achieving at least a 3.0 cumulative GPA, and completing Accounting 2010 with a B grade or higher. Accounting major application forms may be obtained and submitted at the COB CEO Center, Business 309.

Course Restrictions

Many College of Business courses have prerequisites and other restrictions requiring adherence. College of Business courses may be repeated only once. College course restrictions are as follows:

- | | |
|-----------------------------|--|
| 1000-level courses | No restrictions |
| 2000-level courses | Satisfy all course prerequisites including a 2.5 GPA. |
| 3000- to 5000-level courses | Admission to the College of Business or another USU major, satisfy all course prerequisites including 2.67 GPA (ACCT 3110 and 3310 require a 3.0 GPA.) |

Matriculation Requirement

Not more than 15 USU College of Business credits (ACCT, BA, BIS MHR), numbered 2000 and above, earned as a non-business major (before acceptance in the College of Business) can be applied to a College of Business degree. More than 15 business credits can be transferred from other accredited institutions. However, additional USU credits added to previously earned transfer credits may not exceed 15.

Implementation

Students will be admitted to the College of Business each semester. Applications must be received by December 1 for Spring Semester, April 1 for Summer Semester, and July 1 for Fall Semester. Applicants who have completed all requirements may apply at any time. If their achievement clearly qualifies for admission, they may receive early admission notification from the selection committee. Other applicants will be notified as soon as possible after grades are posted and the ranking can be made for the current semester.

50% of the business credit hours must be earned at the degree awarding institution.

All students entering USU who desire to pursue a degree from the College of Business must have earned at least 50% of the required business credit at Utah State University. The exact number of business credits required to meet this regulation varies with each major. Please contact your COB advisor or the COB CEO Center (B 309) for clarification.